



## DEMO DIGITAL PRODUCT PASSPORT

## KEYCHAIN EVENT 2025

Powered by [MIOO Tech](#)

### MATERIALS

- 100% Recycled Polyester
- Still Ring



### RECYCLABILITY

●●●●● 4/5



### TRACEABILITY

●●●●● 4.3/5



### DETAILED TRACEABILITY ⓘ

100% Recycled Polyester ▾



ITALY



954 km

♻️ RECYCLING & POLYMER PREPARATION

🧶 SPINNING

🎨 DYEING

🧶 KNITTING

GOTS ⓘ

🏭 PRODUCT MANUFACTURING

GOTS ⓘ



WAREHOUSE

TOTAL DISTANCE

954 KM

### ENVIRONMENTAL IMPACTS



CLIMATE CHANGE

2.3 KG CO2

21.1 km traveled for one passenger by car



FRESHWATER EUTROPHICATION

1.6 G.P

the impact of the industrial production of 27.2 kg of apples



NON-RENEWABLE ENERGY

53 MJ

18 hours of heating of a 50m² flat

### BRAND'S MESSAGE

With MIOO Tech, every garment, accessory, or label becomes a gateway to its Digital Product Passport through a dedicated app tailored to your brand.

